



24th Annual St. Patrick's Day Parade & Festival

Saturday, March 17, 2012

Parade Application

Office Use Only:
Staff: _____
Received: _____

*Contact Name: _____ *Organization Name: _____

*Address: _____ *City: _____ State: _____ Zip: _____

*Day Phone: _____ *Evening Phone: _____

*E-mail: _____
*REQUIRED

<u>Entry Category</u>	<u>Fee</u>
_____ Band	No Fee
_____ Media – Promoting Event	No Fee
_____ Country, City, County, or Volunteer Services (Active Duty, Officials, Ambulance, Rescue, Fire, and Dignitaries)	No Fee
_____ Civic, Community, or Non Profit	\$25

<u>Entry Category</u>	<u>Fee</u>
_____ Civic Group needing over 30 Feet	\$35
_____ Individuals or Family	\$30
_____ Pageant Queens	\$30
_____ Business' including Corp. Mascots	\$95
_____ Commercial Float (includes float and truck)	\$600

*Late Fee (postmarked, received, delivered after 2/29/12) = \$20 **TOTAL:** _____

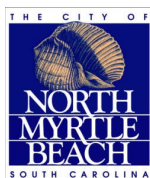
Description Of Parade Entry		
# of Walkers _____	# of Vehicles _____	# of Animals _____
Vehicle Description (cars, trailers, golf carts, wagons, etc.) _____		
Total space required (feet): _____ Will your entry have music or loud noise? _____		
Provide a brief but thorough description of your entry (description will be announced live on WPDE-TV 15):		

Mail application with appropriate fee (payable to North Strand Optimist Club) to:
 North Strand Optimist Club
 Attn: Maria Strickland
 PO Box 5109
 North Myrtle Beach, SC 29597

I have read and agree to the Parade Rules. **Signature:** _____ **Date:** _____

Applications must be received by Wednesday, February 29, 2012 for consideration.

Sponsored by:





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Parade & Festival
Saturday, March 17, 2012**



Keep guidelines for parade/festival day

Parade Rules/Guidelines:

1. The North Strand Optimist Club manages the parade and all decisions made by the organization are final.
2. Applications must be received by Wednesday, February 29, 2012 for consideration.
3. Unsigned applications will not be accepted.
4. All fees paid/postmarked/delivered after 2/29/12 will be subject to a \$20.00 late fee.
5. Parade check-in: Date: Saturday, March 17th
 Time: 7:15 am - 8:30 am
 Location: Check-in at the corner of 2nd Ave North and Ocean Blvd.
6. All children 12 & under must be in a vehicle or float; not walking.
7. Entries will be judged on appearance, enthusiasm, and creativity at the corner of Main St. and Hillside Dr.
8. Please maintain spacing and limit stops.
9. WPDE-TV 15 will show a live feed of the parade Saturday, March 17th on WPDE-TV 15 with commentary by TV 15 personalities. Make sure your parade entry is visually exciting and parade participants are engaged (waiving, smiling, soliciting crowd involvement, etc.) and wearing green.
10. Public consumption of alcohol is not allowed per City Ordinance.
11. Parade line up and packets will be available for pick up on Friday, March 16, 2012 from 2:00 pm until 5:00 pm at Anderson Brothers Bank, 1799 Old Hwy 17 North, North Myrtle Beach, SC 29582.
12. NO REFUNDS. This is a rain or shine event.

******* Parade Check-In and Line up*******

Parade Route: The parade lines up along 2nd Avenue North from Ocean Blvd. to Lowe's. The parade begins at the BiLo at the Beach shopping center on Main Street and proceeds east towards the ocean, on the west bound lane of traffic. At the intersection of Hillside Dr. and Main Street parade entries turn right onto Hillside Drive, then turn left onto 1st Avenue S., then another left onto Ocean Blvd., traveling to 2nd Avenue North to conclude the parade route. **The judging stage is located at the corner of Main Street and Hillside Drive.**

Parade Check-in: Parade check-in is located at the corner of Ocean Blvd. and 2nd Avenue North. Parade entries **must** enter the check-in area from Ocean Blvd. heading south (Ocean Blvd. will be closed from 1st Ave. S. to 1st Ave. N.).

To get to the parade check-in area:

Driving South on Hwy 17 from Little River: Turn left onto 11th Avenue N., turn right onto Ocean Blvd. and proceed to 2nd Ave. N.

Driving North on Hwy 17 from MB: Turn right onto 8th Avenue N., turn right onto Ocean Blvd. and proceed to 2nd Ave. N.

From Main Street Connector: Turn left onto Hwy 17, turn right onto 11th Avenue N., turn right onto Ocean Blvd. and proceed to 2nd Ave. N.

For more information contact Parade Coordinator, Maria Strickland

(843) 249-6041 office

(843) 602-4207 cell

marias@abbank.com