



31st Annual St. Patrick's Day Parade

Staff Only
Date: _____
Staff: _____

*Contact Name: _____ *Organization Name: _____
 *Address: _____ *City: _____ State: _____ Zip: _____
 *Phone Number: _____ *E-mail: _____

***REQUIRED**

<u>Entry Category</u>	<u>Fee</u>
_____ Band	No Fee
_____ Media	No Fee
_____ Governmental or Volunteer Services (Active Duty, Officials, Ambulance, Rescue, Fire, and Dignitaries)	No Fee
_____ Civic, Community, or Non Profit	\$25

<u>Entry Category</u>	<u>Fee</u>
_____ Individuals or Family	\$35
_____ Pageant Queens	\$35
_____ Business' including Corp. Mascots	\$100
_____ Commercial Float provided by North Strand Optimist Club (includes float, truck and driver)	\$630

TOTAL: _____

Description Of Parade Entry
***Only one (1) vehicle (or vehicle with trailer) or four (4) golf carts allowed per paid entry.* See rule 10 of the parade guidelines**
 Vehicle Description (car, trailer, golf cart(s), wagon(s), etc.) _____

We are a community/civic club and would like to be considered for larger entry.
 Requested number of vehicles: _____

of Walker(s) _____ # of Animal(s) _____ / Type of Animal(s) _____

Total length in feet of entry: _____ Will your entry have music or loud noise? _____

Provide a brief but thorough description of your organization or yourself. This description will be announced live on WPDE-TV 15:

Mail application with appropriate fee (payable to North Strand Optimist Club) to:
 North Strand Optimist Club | Attn: Dale Rieser
 PO Box 5109 | North Myrtle Beach, SC 29597

I have read and agree to the Parade Rules. **Signature:** _____ **Date:** _____

Applications must be received by Friday, March 2, 2019.

Sponsored by:





31st Annual St. Patrick's Day Parade & Festival

Saturday, March 16, 2019

Keep guidelines for parade/festival day

Sponsored by:



Parade Rules/Guidelines:

The North Strand Optimist Club manages the parade and all decisions made by the organization are final.

1. An entrant's location in the parade line up is based upon numerous factors.
2. Applications received after Friday, March 2, 2019 will not be accepted.
3. Location requests are considered but not guaranteed.
4. Unsigned applications will not be accepted.
5. Parade check-in: Date: Saturday, March 16th
 - i. Time: 7:15 am - 8:30 am
 - ii. Location: Check-in at the corner of 2nd Ave North and Hillside Drive.
 - iii. All entries must report to the check-in location
 - iv. Parade entries must enter the check-in area from Ocean Blvd. heading north on 2nd Avenue North (Ocean Blvd. will be closed from 1st Ave. S. to 1st Ave. N.).
6. All children 12 & under must be in a vehicle or float; not walking. Walkers must maintain a speed of 2 mph throughout the parade.
7. All motorized vehicles must be driven by a driver with a valid driver's license and maintain a speed of 2 mph.
8. Only approved animals are allowed in the parade due to liability and safety concerns.
9. Only one (1) float or vehicle (or vehicle with trailer) or four (4) golf carts per paid entry are allowed. Participants may request special consideration regarding the vehicle number limitation. These requests should accompany the application. All requests will be considered by the parade committee and all decisions are final.
10. Entries will be judged on appearance, enthusiasm, and creativity at the corner of Main St. and Hillside Dr.
11. Please maintain spacing and limit stops.
12. WPDE-TV 15 will show a live feed of the parade Saturday, March 16th on WPDE-TV 15 with commentary by TV 15 personalities. Make sure your parade entry is visually exciting and parade participants are engaged (waiving, smiling, soliciting crowd involvement, etc.) and wearing green.
13. Public consumption of alcohol is not allowed per City Ordinance.
14. Cannons & bazookas are not permitted.
15. Detailed parade line up information will be provided by email approximately one week prior to the parade. This information will include a map of the parade line up and staging area and route, an alphabetical list of entrants and a numbered list showing each entrant's location in the parade line up.
16. NO REFUNDS. This is a rain or shine event.

Parade Route: The parade staging and line up occurs along 2nd Avenue North from Ocean Blvd. to Lowe's then curves around to the left along Ye Olde Kings Highway to Main Street. Your parade assigned number will be painted on the road. The actual parade will begin where Ye Olde Kings Highway intersects Main Street. It proceeds east towards the ocean, in the west bound lane of traffic. At the intersection of Hillside Dr. and Main Street parade entries turn right onto Hillside Drive, then turn left onto 1st Avenue S., then another left onto Ocean Blvd., traveling to 2nd Avenue North to conclude the parade route. **The judging stage is located at the corner of Main St. and Hillside Drive.** First, second, and third place awards will be given in three different categories; business, nonprofit, and marching bands.

To get to the parade check-in area:

Driving South on Hwy 17 from Little River: Turn left onto 8th Avenue N., turn right onto Ocean Blvd. and turn right on to 2nd Ave. N.

Driving North on Hwy 17 from MB: Turn right onto 8th Avenue N., turn right onto Ocean Blvd. and turn right on to 2nd Ave. N.

From Main Street Connector: Turn left onto Hwy 17, turn right onto 8th Avenue N., turn right onto Ocean Blvd. and turn right on to 2nd Ave. N.

Awards Presentation: The parade awards presentation will take place at 11:45 AM on the Oak Drive Stage.

For more information contact Dale Rieser, (843) 273-5290 ~ dale@upsprinting.com