



# 12nd Annual St. Patrick's Day Parade

Saturday, March 12, 2022

Staff Only

Date: \_\_\_\_\_

Staff: \_\_\_\_\_

\*Contact Name: \_\_\_\_\_ \*Organization Name: \_\_\_\_\_

\*Address: \_\_\_\_\_ \*City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\*Phone Number: \_\_\_\_\_ \*E-mail: \_\_\_\_\_

**\*REQUIRED**

<b>Entry Category</b>	<b>Fee</b>
_____ Band	No Fee
_____ Media	No Fee
_____ Governmental or Volunteer Services <i>(Active Duty, Officials, Ambulance, Rescue, Fire, and Dignitaries)</i>	No Fee
_____ Civic, Community, or Non Profit	\$25

<b>Entry Category</b>	<b>Fee</b>
_____ Individuals or Family	\$35
_____ Pageant Queens	\$35
_____ Business' including Corp. Mascots	\$100
_____ Commercial Float provided by North Strand Optimist Club <i>(Includes float, truck and driver)</i>	\$630

### Description of Parade Entry:

**\*Only one (1) vehicle (or vehicle with trailer) or four (4) golf carts allowed per paid entry.**

**\*See rule 10 of the parade guidelines**

Vehicle Description (car, trailer, golf cart(s), wagon(s), etc.) \_\_\_\_\_

We are a community/civic club and would like to be considered for larger entry.  
Requested number of vehicles: \_\_\_\_\_

# of Walker(s) \_\_\_\_\_ #of Animal(s) \_\_\_\_\_ / Type of Animal(s) \_\_\_\_\_

Total length in feet of entry: \_\_\_\_\_ Will your entry have music or loud noise? \_\_\_\_\_

Provide a brief but thorough description of your organization or yourself. This description will be announced live on WPDE-TV 15: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Mail application with appropriate fee (payable to North Strand Optimist Club) to:  
North Strand Optimist Club | Attn: Dale Rieser  
PO Box 5109 | North Myrtle Beach, SC 29597**

I have read and agree to the Parade Rules. Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Applications must be received by Friday, February 25, 2022.**

Sponsored By:



NORTH STRAND OPTIMISTS



OPTIMIST CLUB



# 32nd Annual St. Patrick's Day

## Parade & Festival

Saturday, March 12, 2022

Keep guidelines for parade/festival day



### Parade Rules/Guidelines:

1. An entrant's location in the parade line up is based upon numerous factors.
2. Applications received after Friday, February 25th, 2022 will not be accepted.
3. Location requests are considered but not guaranteed.
4. Unsigned applications will not be accepted.
5. Parade check-in: Date: Saturday, March 12th
  - i. Time: 7:00 AM. - 8:15 AM.
  - ii. Location: Check-in at the corner of 11th Ave. North and Ocean Blvd.
  - iii. All entries must report to the check-in location
  - iv. Parade entries must enter the check-in area from Ocean Blvd. or 11th Ave. North heading south on Ocean Blvd. or east on 11th Ave. North
  - v. Personal vehicles will not be permitted into the Ocean Blvd. staging area.
6. All children 12 & under must be in a vehicle or float; not walking. Walkers must maintain a speed of 2 mph throughout the parade.
7. All motorized vehicles must be driven by a driver with a valid driver's license and maintain a speed of 2 mph.
8. Only approved animals are allowed in the parade due to liability and safety concerns.
9. Only one (1) float or vehicle (or vehicle with trailer) or four (4) golf carts per paid entry are allowed. Participants may request special consideration regarding the vehicle number limitation. These requests should accompany the application. All requests will be considered by the parade committee and all decisions are final.
10. Entries will be judged on appearance, enthusiasm, and creativity at the corner of Main St. and Hillside Dr.
11. Please maintain spacing and limit stops.
12. WPDE-TV 15 will show a live feed of the parade Saturday, March 12th on WPDE-TV 15 with commentary by TV 15 personalities. Make sure your parade entry is visually exciting and parade participants are engaged (waiving, smiling, soliciting crowd involvement, etc.) and wearing green.
13. Public consumption of alcohol is not allowed per City Ordinance.
14. Cannons & bazookas are not permitted.
15. Detailed parade line up information will be provided by email or phone approximately one week prior to the parade. This information will include your placement number in the parade line-up along with other pertinent information
16. NO REFUNDS. This is a rain or shine event.

**Parade Route:** The parade staging and line up occurs on Ocean Blvd. from 2nd Ave. N. to 11th Ave. N. Your parade assigned number will be painted on the road. The actual parade will begin on Ocean Blvd. at 2nd Ave N. and proceeds south to 1st Ave. S. At the intersection of 1st Ave. S. and Ocean Blvd. parade entries turn right onto 1st Ave. S., then turn right onto Hillside Dr., then left onto Main St., traveling to Ye Olde Kings Highway to conclude the parade route. **The judging stage is located at the corner of Main St. and Hillside Drive.** First, second, and third place awards will be given in three different categories; business, nonprofit, and marching bands.

### To get to the parade check-in area:

· Driving South on Hwy 17 from Little River: Turn left onto 11th Avenue N. and proceed to the check in area at Ocean Blvd.

· Driving North on Hwy 17 from MB: Turn right onto 11th Avenue N. and proceed to the check in area at Ocean Blvd.

· From Main Street Connector: Turn left onto Hwy 17, turn right onto 11th Avenue N. and proceed to the check in area at Ocean Blvd.

· Awards Presentation: The parade awards presentation will take place at 11:45 AM on the Oak Drive Stage.

For more information contact Dale Rieser, (843) 273-5290 · [dale@upsprinting.com](mailto:dale@upsprinting.com)